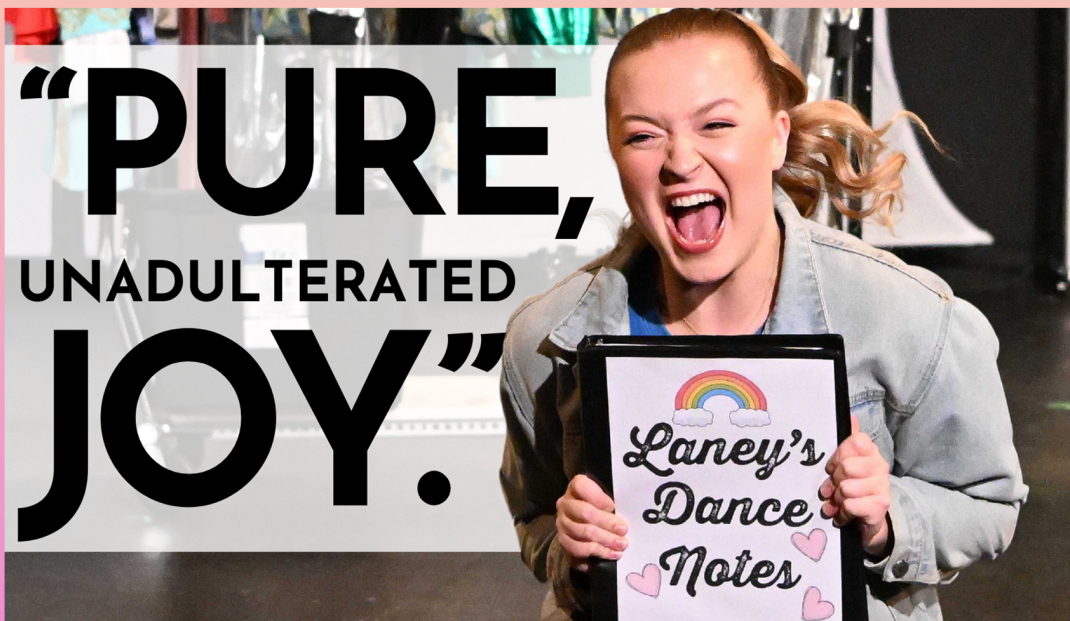


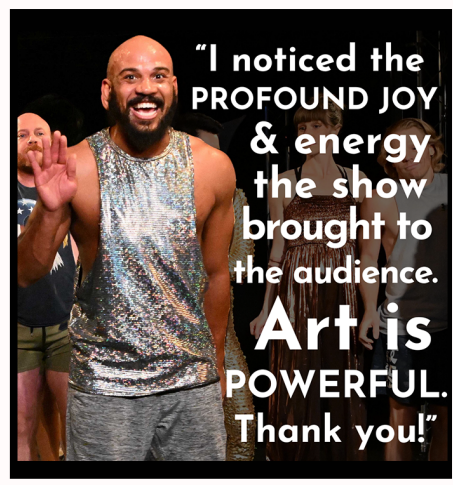
AMERICAN BANDSTAND, SOLID GOLD, CLUB MTV, & NOW...

DANCE TV

APRIL 25 - 27, 2024
5 SHOWS @ ZEITGEIST | DULUTH, MN



SPONSOR PACKET



Dance TV is a live theatrical experience that takes you behind the scenes of a fictional hit television show. The audience serves as the live studio audience and is immersed in both the on-camera action & off-camera chaos. Written and developed by all local artists, *Dance TV* is filled with a hilarious script, all original music, 15 production numbers, an outstanding cast, and of course...amazing dancing.

Dance TV's mission is to create the most infectiously joyful experience possible for our audiences. And ...

From the feedback we received from our most recent production, we did pretty well on our mission.



Post Show Survey Data:

7 sold out shows

800+ people attended

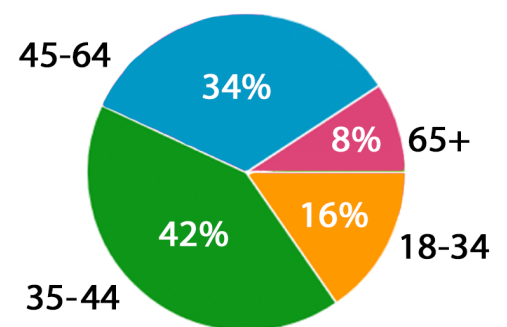


- 97% are very or quite likely to recommend *Dance TV* to their friends.

- 93% are very or quite likely to attend *Dance TV* again.

- All quotes on show photos are from this survey.

• Age in attendance



In addition to the live theatrical production, *Dance TV* is currently being pitched to networks to become a television series.

Dance TV is fiscally sponsored by Film North, making all sponsorships & donations tax deductible.

DANCE TV

APRIL 25 - 27, 2024
5 SHOWS @ ZEITGEIST | DULUTH, MN

FULL SHOW SPONSOR - \$2,500 (1 available)

- Intro to the show "This episode is brought to you by (you)."
- "Presented by: (your logo)" on posters/materials distributed around Duluth
- "Presented by: (your logo)" on 14ft x 8ft Step & Repeat banner in lobby of Zeitgeist
- Featured in *Dance TV's* pitch video/pilot episode to networks to become a tv series
- Product placement in live show & pitch video/pilot episode
- Full page AD in *Dance TV's* digital playbill
- "Presented by: (you)" on all paid & organic social media posts for April production
- Your logo on *Dance TV's* website
- 6 show tickets

CLOSING SHOW AFTER PARTY SPONSOR - \$1,500 (1 available)

- Intro to the closing musical number "After party brought to you by (you)."
- "After party brought to you by: (your logo)" on posters distributed around Duluth
- "After party brought you by: (your logo)" on 14ft x 8ft Step & Repeat banner in lobby of Zeitgeist
- Featured in *Dance TV's* pitch video/pilot episode to networks to become a tv series
- Product placement in live show & pitch video/pilot episode
- Full page AD in *Dance TV's* digital playbill
- "After party brought to you by: (you)" on social media posts for April production
- Your logo on *Dance TV's* website
- 4 show tickets

MUSICAL NUMBER SPONSOR - \$500 (9 available)

- Intro to a musical number "This number is brought to you by (you)"
- Half page AD in *Dance TV's* digital playbill
- Your logo on posters, digital playbill & marketing material
- You/Your company tagged in *Dance TV's* social media posts for April production.
- Your logo on *Dance TV's* website
- 2 show tickets

DIGITAL MEDIA SPONSOR - \$250 (15 available)

- Your logo on posters & marketing material
- You/Your company tagged in *Dance TV's* social media posts for April production.
- Your logo on *Dance TV's* website
- 2 show tickets

MAKE IT HAPPEN DONATION - ANY AMOUNT

- Acknowledgment in *Dance TV's* digital playbill